

**Bangor City Council
Goal Setting Session
January 25, 2022**

Overview

Abbreviated session this year with four overarching priorities: ARPA Funding, Economic Development, Homelessness, and Housing. Staff developed ideas under each category. City Council evaluated, made changes, and then voted to identify seven, attainable goals through October 2022.

Ongoing Staff Commitments of Significance: pandemic response, comprehensive plan update, implementation of ED strategic plan, broadband, climate action planning, City Hall renovation, capital projects (Davis Brook tank, transit center, terminal and runway improvements, etc.), and labor shortage.

Goals– listed in alphabetical order. *Italics* indicates addition to a listed item, ~~strikethrough~~ indicates removal as decided by Council through discussion.

1. ARPA Funding
 - Identify allowed uses, research what others have done to create best practices, and develop *transparent* process to engage public – Necessary items, excluded from vote.
 - Develop metrics to determine priorities (i.e. leverage additional funding sources, advance goals, impact on number of residents, mitigate future costs or taxpayer funding needs, etc.)
 - Finalize *transparent* funding plan with an emphasis on equity across the City’s constituency
2. Economic Development
 - Expansion of business outreach
 - Develop ~~promotional~~ *information* campaign by target audience (i.e. residents, *entrepreneurial* business, site selectors, etc.)
 - Identify development parcels within the Airport Master Plan and develop strategy to pursue investment
 - Investigate strategies for redevelopment of Bangor Mall
 - Pursue “half mile neighborhood concept” starting with lower tree streets
3. Homelessness
 - Support designation of Penquis as one of the 5 State Built for Zero hubs
 - Support General Assistance Task Force to Ensure Equitable Statewide Approach
 - Identify gaps, overlaps, and/or barriers in housing/support services
 - Partner with others to develop supportive housing within the State
 - Research homeless encampment case law
 - *Support expanded access to mental health and substance use disorder services statewide*
4. Housing
 - Inventory housing units by type

- Develop comprehensive rental registry/inspection program for all rentals (i.e. apt, short-term, etc.)
- ~~Continue to work through~~ *Update and implement the* Housing Work Group Recommendations
- Develop funding options and promote opportunities to support additional housing units (i.e. 53-acre parcel, forgivable, incentives for higher densities (cost impact) etc.)
- Research legal issues and ability to escalate actions for vacant/placarded properties.

Vote

After discussion and finalization of each list under the four priorities, Councilors voted. Each Councilor had different colored stickers, tallied based on majority.

Established Goals

1. ARPA Funding – Develop metrics to determine priorities
2. Economic Development – Develop information campaign by target audience
3. Economic Development – Investigate strategies for redevelopment of Bangor Mall
4. Homelessness – Support designation of Penquis as one of the 5 State Built for Zero hubs
5. Homelessness – Identify gaps, overlap, and/or barriers in housing/supportive services
6. Homelessness – Support expanded access to mental health and substance use disorder services statewide
7. Housing – Research legal issues and ability to escalate actions for vacant/placarded properties

Next Steps

Discussion at February 14 Council Workshop to review goals. Items will work go to appropriate Council Committee to provide better feedback and direction on the established goals/priorities for staff. Regular progress updates at Committee level to be provided.