

BUSINESS & ECONOMIC DEVELOPMENT COMMITTEE

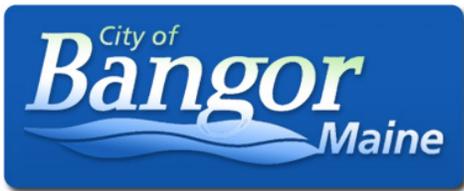
Monday, August 22, 2016 @ 6:00 P.M.

City Council Chambers

AGENDA

1. Pickering Square Garage Banners (see attached Memo)
2. ARTober Funding – Optional Cultural Investment Fund (see attached Memo)
3. **Executive Session** – Economic Development – Parking Lease – 1 M.R.S.A. § 405(6)(C) (Staff will provide information at meeting)
4. Committee Action on Above Item
5. **Executive Session** – Economic Development – Development Agreement – 1 M.R.S.A. § 405(6)(C) (Staff will provide information at meeting)
6. Committee Action on Above Item
7. Other business

MEMORANDUM



TO: Business & Economic Development Committee
FROM: Tanya Emery, Director
DATE: August 16, 2016

Pickering Square Garage Banners

As the staff is working through preliminary design for several concepts for Pickering Square renovations, we have identified a number of steps we can take prior to final decisions on the design of the square and bus access. We are proceeding with some increased lighting, pruning of the trees and shrubs to provide visibility, and have repainted crosswalks around the bus area. Staff also recommend moving forward with a project that will enhance both the look and functionality of the Pickering Square parking garage. We propose working with local artists to create artwork that will go on five large double-sided banners that will hang from the facade of the garage – four facing the square itself, and one facing the pedestrian walkway over the Kenduskeag. An example is seen below in the banners at Fenway Park. Our proposal seeks artwork that is cohesive and attractive, but referential to Bangor's history, culture, and future. The universally accepted symbols for "Parking" and "Bus" will be included on the banners to provide information to pedestrians and vehicles about the services available there. The image below shows approximately how the banners could lay out on the facade and side of the garage. Staff seeks approval to move forward with issuing an RFP to solicit proposals from artists for the banners. Funding for this project will come from the Pickering Square project budget.





Example 1 – Fenway Park

MEMORANDUM

TO: Business & Economic Development Committee
FROM: Zeth Lundy, Downtown Coordinator & Cultural Liaison
RE: ARTober funding – Optional Cultural Investment Fund
DATE: August 22, 2016

After having applied for grants and seeking sponsorships, the Commission on Cultural Development recommends that remaining funds in the Optional Cultural Investment Fund be made available for ARTober 2016. The Commission voted unanimously last week to make this recommendation. The Optional Cultural Investment Fund was created in 2012-2013, not with the purpose of replacing our city budget allocation, but instead to augment Commission activities. This general fund for Commission activities was established to benefit particular initiatives developed for the express purpose of the community.

The current amount available in the Optional Cultural Investment Fund is \$1,030. In addition, the carryover amount from ARTober 2015 is \$1,309.35. The current “bare bones” budget for ARTober is \$2150. The Commission is continuing to pursue outside sponsorships as well, but the use of the Optional Cultural Investment Fund monies would at least allow for the planning and production of ARTober to move forward.